

philanthropy

A philanthropic community By Barbra Alan

**This community—
which comprises
dedicated friends,
patients, and loyal
alumni—has nurtured
and supported these
institutions for
over two centuries.**

1 DMS founder Nathan Smith was the institution's first philanthropist, giving the land on which the School's first building sat.

2 Pictured from the left are Jack Wennberg, outcomes research pioneer and director of the Center for the Evaluative Clinical Sciences; the late Andy Thomson, who in 1994 funded the nation's first chair in the evaluative clinical sciences (held ever since by Wennberg); and Thomson's wife, Peggy, whose name the chair bears.

3 Looking ahead, this architect's drawing shows LeBaron Commons, which will connect future research space to the existing Borwell Research Building.

Barbra Alan is assistant director of development communications for the Medical School and Medical Center.

Nearly every fund-raising campaign has a “quiet” phase, and the Transforming Medicine Campaign for Dartmouth Medical School and Dartmouth-Hitchcock Medical Center is no exception. But it was far from quiet. Between July 1, 2002, when the campaign began counting gifts, and May 21, 2005, when it entered its public phase, nearly \$91 million was raised toward the goal of \$250 million by 2009.

As Alfred Griggs, chair of both the DHMC and Mary Hitchcock Memorial Hospital Boards of Trustees observed at the May 21 campaign launch, these funds “came from the community that has nurtured and supported these institutions since their infancy.”

Indeed, this community—which comprises dedicated friends, grateful patients, and loyal alumni—has nurtured and supported medicine at Dartmouth for over two centuries. And today, this philanthropic community is empowering DMS and DHMC to transform medicine by improving health and the delivery of health care locally and in the region, the country, and the world.

Foundations

DMS was built on a foundation of philanthropy—quite literally. Not only did DMS's founder, Dr. Nathan Smith, donate the land for the school's “New Medical House,” completed in 1811, but he also funded part of its construction. The building

was Smith's most tangible legacy to DMS and remained the heart of the Medical School for more than 150 years.

All across the DMS campus are buildings and spaces named for members of DMS's philanthropic community. For example, the Chilcott Auditorium was named in honor of the late James (DC '20) and Ruth Chilcott, who contributed enormously to the Medical School's growth and success over the years by endowing a professorship, student scholarships, and laboratory space.

And the James D. Vail, Jr., Medical Sciences Building was one of several gifts from the Vail and McGaw families, a veritable philanthropic dynasty at DMS that has created professorships, fellowships, and a student support fund.

Philanthropy also laid the foundation of Mary Hitchcock Memorial Hospital, which opened in 1893. Hiram Hitchcock, a wealthy hotelier and Dartmouth Trustee, funded the hospital's construction as a memorial to his late wife, Mary Maynard Hitchcock.

Among the donors who have had a key role in DHMC's growth are Robert (DC '25) and Naomi Borwell; their \$7.5-million gift helped create the Borwell Research Building, which opened in 1993 and contains basic-science labs.

Adjacent to Borwell is the Barbara E. Rubin Building, home to Norris Cotton Cancer Center's outpatient chemother-



apy and radiation services; clinical research; cancer epidemiology, prevention, and control programs; oncology groups; and administrative offices. The building was named in memory of Vermont business leader and philanthropist Barbara Rubin, who succumbed to cancer in 1989. She had been a patient of Dr. O. Ross McIntyre, former director of the Cancer Center.

Today, DHMC continues to flourish with support from friends like Dean LeBaron, whose recent \$5-million gift will establish LeBaron Commons. Named in memory of LeBaron's father, Dr. Francis E. LeBaron, D.O., M.D., it will connect the Borwell Research Building to future research facilities, fostering communication and collaboration among members of the Dartmouth medical community.

Advances

Funding the Dartmouth medical enterprise's physical expansion is just one way in which

It's more rewarding to watch money change the world than to watch it accumulate.

— Gloria Steinem

the philanthropic community has helped support a leading academic medical center.

Jennifer and Peter Brock's strong commitment to the DMS Department of Genetics is helping the department to attract some of the world's leading geneticists and to conduct research that has profound implications for understanding heart disease, cancer, and other life-threatening illnesses.

The Byrne Foundation funded the Regional Palliative Care Initiative, which led to the launch of DHMC's Palliative Medicine Program. Ongoing support from the foundation has strengthened the program, positioning it as a leader in end-of-life care.

Recently, an anonymous commitment of \$1 million was made to establish an endowment fund for the Center for the Evaluative Clinical Sciences (CECS). The fund will support senior CECS faculty and provide discretionary funds so they can take advantage of emerging research opportunities.



Education

Endowed professorships provide faculty members with funds to support their teaching and research endeavors and to allow them to share their passion for knowledge and discovery with the next generation. DMS's first endowed professorship dates back to 1897, when Martha Brown left a bequest to establish the William W. Brown 1835 Memorial Professorship in memory of her husband.

In the century since then, the number of endowed professorships has grown significantly through the generosity of benefactors, including the late Dr. Andrew Thomson, DC '46.

Dr. Thomson proved himself a visionary in 1994 with the creation of the first endowed chair dedicated to the then-new field of the evaluative clinical sciences. Named for Thomson's wife, the Peggy Y. Thomson Professorship in the Evaluative Clinical Sciences is held by Dr. John Wennberg, a pioneer in the field who has achieved international recogni-

tion for his revolutionary work in outcomes research and geographic variations in the delivery of care.

The increasing cost of medical education makes scholarships essential to assuring that the brightest, most talented students have a chance to train at DMS, regardless of their financial circumstances. With this in mind, alumni and friends of the Medical School have created numerous scholarships over the years. Most recently, Dr. Norman Payson (DMS '73) gave \$2 million to provide scholarships for New Hampshire students at DMS and to sponsor a select group of DMS students who, in addition to their medical education, would like to pursue an M.B.A. at Dartmouth's Tuck School of Business.

Although this philanthropic community of loyal friends, grateful patients, and dedicated alumni changes with each generation, what unites them all is the generosity and the vision that inspired—and continues to inspire—their gifts.

Partners in Transforming Medicine

While the financial goal of the Transforming Medicine Campaign is to raise \$250 million by 2009, its broader goal is to improve health and the delivery of health care both near and far.

Funding in these areas will help meet these goals:

Collaborative Research and Education: To support talented physicians and researchers as they work to move discoveries from the lab to the bedside, and to provide the best, most comprehensive medical training for the next generation.

Evaluative Clinical Sciences: To support faculty and students at the Center for the Evaluative Clinical Sciences as they work to define quality medical care and the best way to deliver it.

Children's Health: To support pediatric research and enrich innovative family-centered programs and critically needed child advocacy programs at the Children's Hospital at Dartmouth.

Cancer Care and Research: To support the work of Norris Cotton Cancer Center's investigators and clinicians through endowment, facilities, and the advancement of treatments for patients.

Clinical Academic Environment: To support physicians throughout DMS and DHMC in their multiple roles of clinicians, teachers, and researchers.

Facilities: To support the construction of new facilities to unite our evaluative clinical sciences endeavors with clinical-care delivery and research efforts.

Unrestricted Giving: To provide the enterprise with the flexibility to respond to the demands of today's rapidly changing health-care environment.

For those with the power to help, participation in these endeavors will help to fuel DMS and DHMC's progress in preparing leaders, transforming knowledge, and serving the community.

For more information on the campaign, including how you can contribute to it, please visit:

<http://transmed.dartmouth.edu>



FLYING SQUIRREL GRAPHICS